

Moffat County Fair Board Meeting Agenda August 20th, 2024 - 6 PM

President: Call Camblin, President-Elect: Tammy Villard, Secretary: Stephanie Ahlstrom, Treasurer: Mardi Anson

1. Call meeting to order – Call @ 6:00pm
2. Roll Call –Call, Tammy, Stephanie, Kearn, Dario, Chris, Dorina, Mardi. Tardy: Liz, Kelly, Shelley
 - a. Excused: Jackie :) Unexcused:
3. Approval of Meeting Minutes: NA
4. Treasurer’s Report – NA
5. Visitor Comments: (10 minutes maximum/visitor/group): NA
6. Old Business: NA
7. New Business:
8. Committee Reports:
 - a. **4-H Exhibit Day** – Stephanie
 - Everything went well, we need to up the 4-H competition numbers somehow. How can Fair board help with that?
 - Same judges every year is tough but understand its hard finding judges. But we need to ensure that within a discipline only one judge per discipline to ensure equal opportunity and fairness.
 - Stephanie asked the judges how Moffat Cty compares to other surrounding counties, ALL the judges said that Moffat Cty is 2nd to none in the quantity, quality, and overall fair.
 - b. **Advertisement** – Mardi –
 - No one saw the Fence Post ad, MIA? The newspaper wrap was amazing and well worth the money. Facebook helped a ton this year, and the revamped website was gaining a lot of visits and traction as a convenient location for up-to-date information.
 - c. **Crafts & Booths** – Tammy –
 - We had issues with food vendors this year. One vendor no showed with no notice, one vendor backed out last minute due to lack of staffing, and one vendor who was on location, did not open the hours expected and pulled out a day early.
 - The Committee will look at the vendor packets again and update them with expectations, due dates, and raise the deposit amount.
 - Everyone liked the new location for vendors this year, it seemed to work really well. Will perhaps look into event vendors.
 - The beer garden was a tremendous success again this year, may look at opening both vendor locations under the grandstands to help lower the long lines.
 - d. **Dog** – Chris -
 - ???
 - e. **Entertainment** - Call –
 - Family Fun Rodeo- Several members were on board with not hosting the event again, we could move the Mutton Busting to the PRCA Rodeo. Some suggested bringing in someone to run a “Ranch” rodeo so locate competitors could join in.
 - Infinity- Was expensive and disappointing. What do we do next year?
 - PRCA Rodeo- was a huge hit this year. The slack afterwards went well, but late. Some people were unhappy about the time, but some are happy with it as well.
 - Demolition Derby-
 1. The biggest event in over 20 years in Moffat County.
 2. Do we sell ALL online next year or only sell half and sell the other half at the gate? We did turn people away after cash tickets were sold out.
 3. Gate lines stayed low; people complemented us on how efficient the gate process was. All the volunteers were a huge help this year.
 4. LOCATION LOCATION: Fair board would like to keep it at the fairgrounds. We understand that we need to do a better job of planning, setup, cleanup, working with the grounds crew. What can we do to make the process better for next year?

- Safety Night- had better attendance this year. Smokey's birthday went well! Look forward to this event again next year.
- Derby Races: Should we continue with the horse races? Participants were so low.... If we do host them again, a group can run it and NOT fair board. Also, we need to review rules for participants. Also train volunteers who help.

f. **Fair Book / Trophy Picture** – Stephanie –

- We took lots of notes this year and the committee will be meeting soon to make those changes earlier this year.
- Photographer-?

g. **Horse** – Kearn –

- Jade was amazing AGAIN!
- Need to revisit the one-horse rule with Jade
- Only concerns were the height of the horse jumps in English.
- Judge was amazing- we would like to have her back next year.

h. **Livestock/Barn** – Call –

- Load Out- One of the security guys was being super rough on the livestock. Kelly recommended we do bring them back again.
- Livestock Shows-?
- Sale-?

i. **Pavilion** – Stephanie –

- Huge Success this year!
- Volunteers like Lorrae Moon are amazing, and we couldn't do it without them! They all appreciated the gifts, we would like to continue doing something small for them each year.
- Community had great reactions to the upgrades this year!
- The Heritage Award was a big hit with a big write-up in the newspaper!
- Beer, salsa, guac competitions were all a success... need to find a way to grow the entries.
- Stephanie would like to revisit how we display art and photography

j. **Queens** – Mardi –

- The ladies did a great job this year at all kinds of events. Excited for the new Royalty that is already figured out for next year!

k. **Security** – Dario –

- Barn security was a struggle this year under the new team. We need to look into changing how that looks. Still some concerns on who/what/where on other security.

l. **Social media** – Mardi –Everything went well- lots of hours of work was done and it paid off

m. **Sponsorship** – Mardi/Tammy -

- We need to revamp how we go out and get sponsorships. Several larger businesses were missed again this year. Do we hire a board member to do the work? Ask queens to help?

9. Other Business:

9. 4-H Updates:

10. Foundation: next meeting -

11. Next Fair Board Meeting October 8th- No September Meeting

12. - Extension Office

13. Adjournment

*Please note that the board may discuss any topic relevant to county fair business,
whether or not the topic has been specifically noted on this agenda*