## Moffat County Fair Board Meeting Agenda December 10, 2024 - 6 PM

President: Tammy Villard, President-Elect: Stephanie Ahlstrom, Secretary: Liz Smith, Treasurer: Mardi Anson

- 1. Call meeting to order Tammy 6:09pm
- 2. Roll Call Tammy, Stephanie, Mardi, Liz, Trent, Gage, Call (left early), Dakota, Shelly, Wyatt, Dario, Paula, Chris, Kelly (late) Excused: Unexcused:
  - a. Welcome and introduction of new members
- 3. Approval of Meeting Minutes Mardi motioned to approve, Stephanie seconded. All voted to approve.
- 4. Treasurer's Report Jackie explained the budget and revenue sheet to new members. She reported that the budget is pretty close to being finalized for 2024. \$137,952 will be rolled over from revenue in 2024 for 2025 and will be split up to fund separate line items within the budget. Stephanie motioned to approve, Shelly seconded, all voted to approve.
- 5. Visitor Comments: (10 minutes maximum/visitor/group). No visitors.
- 6. Old Business: None
- 7. New Business:
  - a. Fairs and Shows Report Shelly attended. One area which stuck out from the presentation is to consider providing something special for the sponsors, maybe a dinner or a banquet, or include a dinner / drink area specifically for sponsors. It's important to keep the value with sponsors. There was also a suggestion at the conference to obtain an LED board for sponsor names and advertisement Shelly also learned that the Fair Board should be inspecting and following up with documentation for entertainment (bounce-house, inflatables, etc). The conference leaders also encouraged setting a participant dress code. Conference leaders discussed ways to encourage and organize volunteers, such as providing handbook, and making them feel special for volunteering with free meals, thank you cards, etc. There were a few booths present with options for entertainment and advertisement hay bale wraps, k9 stars, hypnotist, and buckles. No decisions were made about future entertainment but will be discussed as we get closer to fair.
  - b. Finalize Committee Assignments
  - c. From Stephanie The person who handles the sheep lead wants to explore ending this contest because of lack of participation. This is also the case with the bucket calf contest. No decision was made at this time but is is on the agenda to be explored closer to fair time.
  - d. Stephanie proposes to spend up to \$100 to buy a plant for the Gerber family in the light of their recent loss. Mardi seconded. All voted to approve.
  - e. Discussion around Microsoft Teams app utilization with the board.
- 8. Committee Reports:
  - a. 4-H Exhibit Day -
  - b. Advertisement -
  - c. **By-Laws** Stephanie has a proposal to increase fair board attendance from 50% to 75%. Also explore excused vs unexcused.
  - d. Crafts & Booths -
  - e. **Dog** half of one of the arenas is missing from 2024, and we may need to look at buying part of an arena. Chris will connect with Kuyler to see if he has found any more gear.
  - f. **Entertainment** Ending the family fun rodeo, tabling the demolition derby due to safety issues for horses, and sending out RFP to PRCA.
  - g. Fair Book / Trophy Picture Fair Book changes due February 28, 2025.
  - h. Horse Mardi will co-chair the horse committee while Kearn is unavailable.
  - i. Livestock/Barn -
  - j. <u>Pavilion</u> Lorrae has decided to end her role as superintendent and will start running the pavilion moving forward. The pavilion committee will meet in December to discuss class change recommendations. They are also searching for a fridge with a glass door for yogurt, butter, milk, etc

for a display area. Stephanie will personally donate the money to buy an fridge if it is not too expensive.

- k. **Queens** Queens and Julie Hall will be here next meeting to introduce 2025 queens.
- l. **Security** The security team will be looking for new security for the barns. Event security bids will be sent out soon. We will wait to see what events we get to determine how much security we need.
- m. **Social Media** Stephanie continues to add things to social media for bids and event information. If any committees have information, please send it to her to add to social media.
- n. **Sponsorship** Looking to find more efficient options for sponsorship that makes more sense for fair board member's time. We also explored mailers, face to face delivery of sponsorship packet, then a return visit to pick up the sponsorship packet.

## 9. Other Business:

- a. 2025 Fair Dates: August 1 10, 2025
- 10. 4-H Updates: Enrollment begins December 1st, 2024 suggestion from Mardi to go into the schools to get more enrollment in 4H.
- 11. Foundation: next meeting currently unknown Mountain West Insurance
- 12. Next Fair Board Meeting January 14th Extension Office
- 13. Adjournment Mardi motioned to approve, Stephanie seconded, all voted approve.

## Entertainment Committee meeting at 5 PM before the Fair Board meeting.

Please note that the board may discuss any topic relevant to county fair business, whether or not the topic has been specifically noted on this agenda